



DATE: December 20, 2023

TO: Members of Flexible Pavements of Ohio

FROM: Andrew Gall, President & Executive Director

SUBJECT: Exhibitor Information – 2024 OHIO ASPHALT EXPO

Planning is underway for the 2024 Ohio Asphalt Expo held in conjunction with Flexible Pavements of Ohio's (FPO) Annual Meeting on March 12-13, 2024 at the Polaris Hilton Hotel in Columbus, Ohio. Situated at the interchange of Interstate 71 and Polaris Parkway (8700 Lyra Drive, Columbus, 43240), this hotel provides convenient and easy access for customers to visit the trade show as well as great exposure for outdoor exhibitors.

The Ohio Asphalt Expo program includes educational sessions to appeal to all segments of the industry from small contractors to large asphalt producers, governmental and private sector pavement owners, pavement specifiers, and consultant engineers and architects.

Sponsorship opportunities are available to maximize exposure between you and your customers.

Information on sponsorship opportunities and the indoor and outdoor exhibitor information and layouts are attached. Please note all exhibit layouts are tentative and are subject to revision based upon demand.

The equipment show will be located in the parking area just outside of the conference meeting area. The indoor booth displays will be located in the Polaris & Gemini Foyers (see enclosed diagrams).

Exhibition is limited to members of Flexible Pavements of Ohio whose dues are paid up-to-date as of the date of the 2024 Ohio Asphalt Expo. Exhibit spaces need to be reserved no later than February 23, 2024 to be included in the final program.

Please contact Flexible Pavements of Ohio for additional information at (614) 791-3600 or by e-mail at [info@flexiblepavements.org](mailto:info@flexiblepavements.org).

**Flexible Pavements of Ohio  
2024 OHIO ASPHALT EXPO  
Sponsorship Information**

**Thank you for your sponsorship of the OHIO ASPHALT EXPO!**

**GOLD LEVEL - \$2,700+**

Includes sponsorship of the Chairman's Reception, Quality Paving Awards Luncheon and Scholarship Awards Breakfast. Contributors will receive:

- Signage recognition at all meal events including:
  - Membership Breakfast;
  - Quality Paving Awards Luncheon;
  - Chairman's Reception; and
  - Scholarship Awards Breakfast.
- Corporate recognition in the Ohio Asphalt Expo program.
- One indoor exhibit consisting of one 6' table and two chairs in a 6' by 10' space. \*
- Two full conference registrations.

**SILVER LEVEL - \$2,200**

Includes sponsorship of break functions. Contributors will receive:

- Signage recognition at all break functions.
- Corporate recognition in the Ohio Asphalt Expo program.
- One indoor exhibit consisting of one 6' table and two chairs in a 6' by 10'space.\*
- Two full conference registrations.

**BRONZE LEVEL - \$1,600**

Includes general sponsorship of the Ohio Asphalt Expo. Contributors will receive:

- Corporate recognition in the Asphalt Expo program.
- One indoor exhibit consisting of one 6' table and two chairs in a 6' by 10' space. \*
- One full conference registration.

**SUSTAINING SPONSOR - \$700**

Includes general sponsorship of the Ohio Asphalt Expo.

\*If a sponsor elects not to have an indoor exhibitor space the cost of an indoor exhibit will be discounted toward an outdoor exhibit space or two additional conference registrations will be provided.

**Flexible Pavements of Ohio  
2024 OHIO ASPHALT EXPO  
Indoor Exhibitor Information**

**INDOOR EXHIBIT SPACE - \$600 (\$650 after January 26, 2024)**

- Indoor exhibit space includes:
  - One 6' table and two chairs in a 6' by 10'space.
  - One (1) ticket to the following event functions:
    - Chairman's Reception
    - Scholarship Awards Breakfast.

**Indoor Exhibit Space Information**

- Table top displays are recommended but not required. The dimension of each exhibit space is six feet deep by ten feet wide. The full exhibit must stay within this footprint to accommodate access to break areas and session rooms and location of the exhibit space must not be altered. Indoor exhibitors are limited to one exhibit space.
- Exhibitors may purchase additional tickets to the Scholarship Awards Breakfast at \$65.00 each. Additional Chairman's Reception tickets may be purchased at \$130 each.
- Each exhibitor must provide a first, second and third choice for display location based on the attached indoor exhibit layout. All exhibit areas will be assigned on a first-come first-serve basis upon receipt of payment. FPO will invoice the company for the requested amount; or, if preferred, payment may be made by major credit card. Payment within 14 days of the date of the invoice will be required to confirm the assigned location.
- Electrical service is available but not provided. Please contact the Hilton Columbus/Polaris directly for additional information.

**Flexible Pavements of Ohio  
2024 OHIO ASPHALT EXPO  
Outdoor Equipment Exhibit Information**

| <b>2024 OHIO ASPHALT EXPO<br/>Cost of Outdoor Equipment Exhibit Space</b> |                                    |   |  |
|---|------------------------------------|---|--|
| <b>Space Number<br/>(See attached)</b>                                    | <b>Area Size<br/>(Square feet)</b> | <b>Cost Per Space<br/>(Before January 26)</b> | <b>Cost Per Space<br/>(After January 26)</b> |
| 1   | 5,000                              | \$1,600                                       | \$1,730                                      |
| 2   | 6,600                              | \$1,920                                       | \$2,080                                      |
| 3   | 1,700                              | \$940   | \$1,020                                      |
| 4   | 2,000                              | \$1,000                                       | \$1,090                                      |
| 5   | 3,500                              | \$1,300                                       | \$1,410                                      |
| 6   | 3,200                              | \$1,240                                       | \$1,340                                      |
| 7   | 3,500                              | \$1,300                                       | \$1,410                                      |
| 8   | 3,200                              | \$1,240                                       | \$1,340                                      |
| 9   | 1,200                              | \$840   | \$910  |
| 10  | 1,200                              | \$840   | \$910  |

**Outdoor Equipment Exhibit Space Information**

- Outdoor exhibit space includes:
  - One (1) ticket to the following event functions:
    - Quality Paving Awards Luncheon
    - Chairman's Reception; and
    - Scholarship Awards Breakfast.
- Exhibitors may purchase additional tickets to the Scholarship & Individual Awards Breakfast at \$65.00 each. Additional Chairman's Reception tickets may be purchased at \$130 each.
- Upon request, FPO will consider combining or sub-dividing outdoor exhibit areas to accommodate exhibitor needs. Revised areas will be priced on the basis of \$600 + \$0.20/sf.
- Each exhibitor must provide a first, second and third choice for display location based on the attached outdoor exhibit layout. All exhibit areas will be assigned on a first-come first-serve basis upon receipt of payment. FPO will invoice the company for the requested amount; or, if preferred, payment may be made by major credit card. Payment within 14 days of the date of the invoice will be required to confirm the assigned location.
- Electric power for the outside exhibits will not be available or provided. It is suggested outdoor exhibitors needing electric power utilize silenced generators.